



Corey Livingston
Vice President, Marketing

Reporting directly to the CEO of OneNeck, Corey is responsible for establishing the marketing vision and strategy to achieve OneNeck's aggressive sales and revenue growth goals.

As vice president of Marketing, Corey is accountable for introducing impactful marketing programs and initiatives that drive brand affinity and market demand for services and solutions across OneNeck's broad portfolio.

Key areas of her leadership focus include continuous optimization of segmentation and targeting; strengthening the core value proposition; creating and telling audience-centric stories; modernizing the marketing technology stack; customer acquisition and nurturing; and defining marketing performance in terms of business impact.

Corey joined OneNeck in April 2017 and works out of the office in Denver, Colorado. She brings more than a dozen years of deep marketing expertise in go-to-market planning and execution, market research and intelligence, analyst relations, creative services, demand generation, sales enablement, marketing analytics and results-orientation to the position.

In 2017, Corey was nominated for a Markie Award in the "Modern Marketing Leader of the Year" category, which recognizes individuals who are the driving force behind exceptional marketing.

Corey holds a Bachelor of Business Administration from Texas Tech University and an MBA from Loyola Marymount University in Los Angeles, California.